



SMALL BUSINESS WORKSHOPS AT THE LODI PUBLIC LIBRARY

The Lodi Public Library and the San Joaquin Delta College Small Business Development Center, are pleased to present the following workshops to help small businesses. Workshops are at the Community Room of the Lodi Public Library, and coffee and pastries are provided. Please call 333-5534 to hold your seat with a \$20 reservation.

ABCs of a Business Plan

September 7 (7:30-9:30 am)

Starting a business or thinking about growing yours? Put together a business plan *before* it's too late and get on track.

Opportunities in Franchising

September 14 (7:30-9:30 am)

Find out why you should choose a franchise business ownership, what you should look for, typical costs, and choosing the right one.

Running a Home-Based Business

September 21 (7:30-9:30 am)

Want to work at home? Learn how to plan for and operate a successful home-based business from licensing and setting up the business to marketing and networking.

Building a Successful Marketing Plan

September 28 (7:30-9:30 am)

Learn how to develop a successful marketing plan and drive more clients to your business through all sorts of marketing tips and ideas.

Financial Statements and Loans

October 5 (7:30-9:30 am)

Prepare a financial statement to help get your loan approved, without the headache, and launch or expand your business with the money you need.

Computer Software

Be more efficient with **free** classes on Word, Excel, QuickBooks, and PowerPoint offered in our hands-on computer lab. Call us for scheduled classes.



"The workshops help a small business identify needs that are commonly overlooked, but must be addressed to have an efficient and profitable business."

John Tudor, Umpqua Bank



The San Joaquin Delta College SBDC is an affiliate of the CED-SBDC Partnership sponsored by: CSU Chico Research Foundation/Center for Economic Development, the California Community Colleges Economic and Workforce Development Programs and the U.S. Small Business Administration (SBA). This is a partnership program under the current Cooperative Agreement with the SBA and the CSU Chico Research Foundation/Center for Economic Development. This Cooperative Agreement is partially funded by the SBA. Any opinions, findings, conclusions or recommendations expressed are those of the presenter(s)/author(s) and do not necessarily reflect the views of the sponsoring entities. All SBA programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for the disabled will be made, if requested in advance.





SMALL BUSINESS WORKSHOPS AT THE LODI CHAMBER OF COMMERCE

The Lodi Public Library and the Lodi Chamber of Commerce are pleased to present the following workshops to help small businesses. Workshops are in the Lodi Chamber of Commerce Conference Room. Please call the Front Desk at 367-7840 ext 100 to hold your seat with the reservation fee indicated below.

Applied Lunches: Excel's Pivot Tables

Aug 28 (12:00-1:30 pm)

Summarize thousands of records in just a few clicks using Excel's pivot table feature. \$35 includes lunch and materials.

Applied Lunches: Searching the Web

Sep 11 (12:00-1:30 pm)

Get all the tricks for making the most of Google and Yahoo and discover some of the best ways to search for information on the web. \$35 includes lunch and materials.

Verbal Self Defense Workshop

Sep 28 (12:00-1:30 pm)

Learn six simple steps that let you use conversation to avoid confrontation and lower your stress level. \$35 includes lunch.

Worker's Comp and Occ. Health

Oct 6 (12:00-1:30 pm)

Learn how Worker's Comp reforms are working, what has happened, and implications for employers. \$35 includes lunch.

Starting a Small Business

Third Thursdays (12:00-1:00 pm)

Learn about local requirements and regulations, sources of financing, and general start-up information. Presented by Delta College SBDC and the Lodi Chamber. \$10, bring your lunch.

Small Business Counseling

First and Third Fridays

Free business counseling from successful business people, presented by SCORE. Sessions are free but pre-registration is required.

FREE

"Anyone who wants to start their own business, but doesn't know where to begin should attend these workshops. The resources, guidance, referrals, and professional representatives launched my business to success."

David Nielsen, Amicci's Catering

